



RAWAF WARDA

DIGITAL MARKETING SPECIALIST

CONTACT

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Dubai - UAE

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Dubai Driving License

EDUCATION

July 02, 2025

AI PROMPET EXPERT

- By Dubai Future Foundation

September 07, 2023

**COMPREHENSIVE MARKETING
TRAINING DIPLOMA**

- By Mastery Accademy

February 23, 2022

**GOOGLE ADS DISPLAY
CERTIFICATION BY GOOGLE**

2022

**FUNDAMENTALS OF DIGITAL
MARKETING BY GOOGLE**

- Web Development, SEO,
SEM, Social Media Marketing

2015

AMERICAN CENTER – LEBANON

- English Intermediate
Certificate

2013

DAMASCUS UNIVERSITY – SYRIA

- Business Management

PROFILE

Accomplished Digital Marketing Specialist with 13 years of experience leading multi-channel marketing campaigns. Proven track record of driving significant growth and engagement through strategic planning, creative execution, and data-driven optimization. Adept at managing budgets, teams, and agency partnerships to deliver exceptional results.

WORK EXPERIENCE

Al Saeb Real Estate Agency

FEB /2025 - PRESENT
DUBAI

Digital Marketing Specialist

- Web Development and maintenance.
- Google Ads and Social media campaigns management
- SEO and Organic Social Media Posts management
- Head of Arabic and English content
- Create Reports and analyze the results

MBG Corporate Service

JUNE /2023 - JAN/2025
DUBAI

Digital Marketing Asst. Manager

- Digital Marketing Planner
- Google Ads and Social media campaigns management
- SEO and Organic Social Media Posts management
- Head of Arabic content
- Create Reports and analyze the results

Abdulla Al Mulla Auditing & Accounting

March /2022 - May /2023
Dubai

Digital Marketing Specialist

- Web Development and maintenance.
- Google Ads and Social media campaigns management
- SEO and Organic Social Media Posts management
- Head of Arabic and English content

All Brands Outlet

Aug / 2018 - Oct / 2021
Lebanon

Web Developer & Stock Controller

- 2019 - 2021 - E-commerce - Digital Marketing Manager.
- 2018 - 2019 - Stock Controller.

SKILLS

- Microsoft Excel
- Microsoft dynamics NAV
- Microsoft Power BI
- Microsoft Word
- Google Sheet
- Microsoft PowerPoint
- Zoho CRM
- Odoo CRM
- HTML & CSS & PHP
- Wordpress

LANGUAGES

- English (Fluent)
- Arabic (Native)

WORK EXPERIENCE

- **FreeLancer** 2014 - 2018
Lebanon
Digital Marketing & Web Developer
 - At Alkenz pharma – Web Management, Web Maintenance, SEO.
 - At Mucosat - Web Management, Web Maintenance, SEO, Social Media Marketing
 - At Shbablek Magazine - Web Management, Web Maintenance, SEO, Social Media Marketing
- **Keyrouz Bakery** 2013 - 2014
LEBANON
Social Media Specialist
 - Social media pages management.
- **Owner of Hi4Tech** 2009 - 2012
Syria
Web Developer
 - Wordpress development, user interface design, hand coding HTML/CSS, add effects to websites by Java Scripts & JQuery, content management system (CMS) design and develop.